

FINAL REPORT
Part 1 – Executive Summary
(Year-1-5 July 2005 - June 2010)

Project: Expanding HIV/AIDS/STI prevention and care integrated to primary care in the City of Fortaleza, Brazil: educational intervention and care to women and female adolescents living in specific poor areas of Fortaleza.

Sponsored by:



Johnson & Johnson

FORTALEZA, BRAZIL

August, 2010

ASF Project Team

General Supervision: Maria Eugênia Lemos Fernandes MD, MPH
Project Manager: Anamaria Cavalcante e Silva MD, PhD
Project Assistant: Leilanne Maria Costa Lima
Finance Manager: Ivan Gouveia Fini

Participating Primary Health Care Units

- C.S. Flávio Marcílio
- C.S. Odorico de Moraes
- C.S. Paulo Marcelo
- UBASF Célio Girão Brasil
- UBASF Aida Santos e Silva
- UBASF Frei Tito

Consultants

- Dirlene Mafalda Idelfonso da Silveira
- Ivana Cristina de Holanda Cunha Barreto
- Jocileide Sales Campos
- Telma Alves Martins

Partner Institutions

- Secretaria Municipal de Saúde de Fortaleza
- Faculdade Christus
- SESA/CE

Sponsored by

- Johnson & Johnson
- Funding: US\$ 90,000.00 – Year 1
US\$ 90,000.00 – Year 2
US\$ 70,000.00 – Year 3
US\$ 70,000.00 – Year 4
US\$ 70,000.00 – Year 5

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 **Fortaleza**
Secretaria Municipal de Saúde de Fortaleza

EXECUTIVE SUMMARY FOR THE RESOURCE FOUNDATION

1. Main Indicators

- People directly benefited from the Project:
200,000
 - 150,000 women
 - 50,000 men
 - 120,000 young people (13-24)
 - 60,000 adults (25-50)
 - 20,000 elderly (50+)
 - 1,330 pregnant women
 - 60.000 high risk people
 - 250 health care professionals (trained physicians, nurses and dentists)
 - 120 Health Community Agents
- People indirectly benefited from the Project:
600,000
- Project's Methodology:
 - local involvement / community promoters (yes)
 - home visits (yes)
 - large scale public events (yes)
 - distribution of information materials (yes)
 - development of psychosocial skills (yes)
 - professional training (yes)
 - cooperation with NGOs (yes)
 - cooperation with local schools (yes)
 - cooperation with local community associations and organizations (yes)
 - cooperation with local private companies (for-profit companies (yes: Faculdade Christus - Medical Scholl and Universidade de Fortaleza))