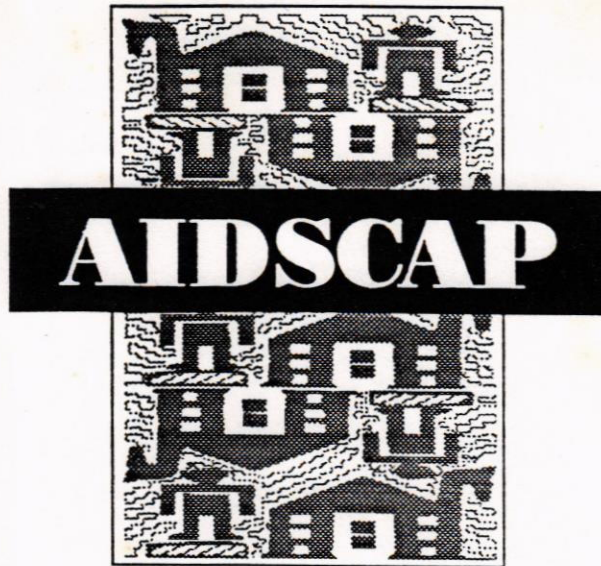


for limited distribution



# Brazil Implementation Plan

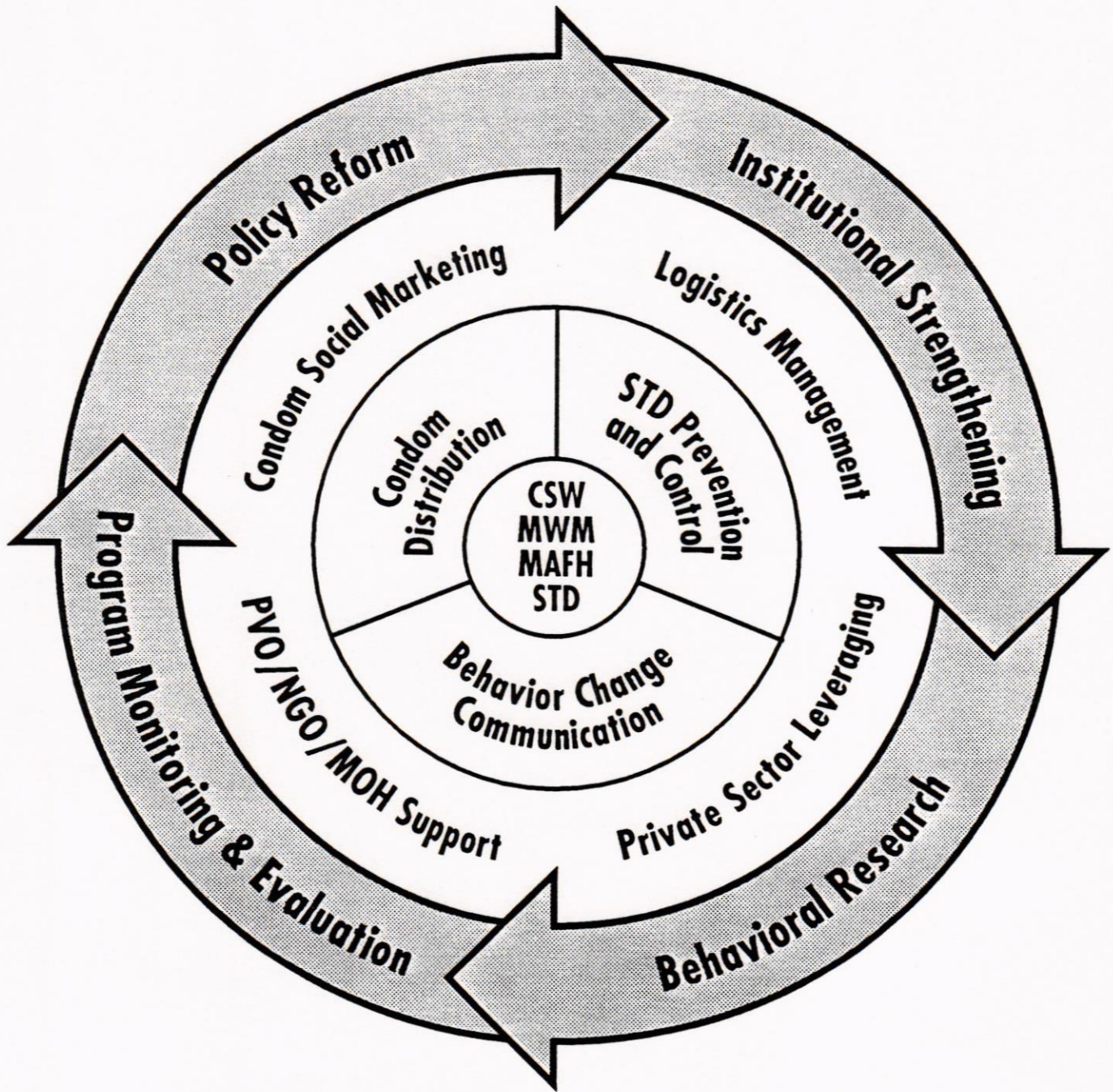
11 January 1993  
As approved by USAID/Brazil

Prepared by:

Dr. M. Ricardo Calderón, AIDS CAP LA/C Regional Director  
Dr. Nancy Pielemeir, AIDS CAP Consultant  
Mr. Miguel Fontes, USAID/Brazil AIDS Prevention Project Officer  
Mr. Marc Ostfield, AIDS CAP BCC Unit Chief  
Dr. Lee-Nah HSU, AIDS CAP Epidemiologist/Evaluation Officer  
Mr. Glenn Wasek, AIDS CAP Logistics Specialist  
Mr. Steve Mobley, AIDS CAP Private Sector Officer  
Dr. Maria Eugenia Fernandes, AIDS CAP/Brazil Resident Advisor  
Ms. Maria Cristina Pimenta, AIDS CAP/Rio de Janeiro Advisor  
Dr. Mauro Cunha Ramos, AIDS CAP STD Consultant

Following is the final working version of the Brazil Implementation plan, drafted by the site visit team in August 1992. The first draft was completed in December 1992. This document represents the second revision which was finalized in January 1993.

# AIDSCAP/Brazil Implementation Plan



## TABLE OF CONTENTS

I.	INTRODUCTION .....	1
II.	MAJOR PROGRAM AREAS	
	1: INTERVENTIONS FOR COMMERCIAL SEX WORKERS ..	3
	2: INTERVENTIONS FOR MEN AWAY FROM HOME .....	9
	3: INTERVENTIONS FOR MEN WHO HAVE SEX WITH MEN	15
	4: INTERVENTIONS FOR PEOPLE WITH STDs .....	21
III.	SUPPORTING PROGRAM AREAS .....	27
	5: CONDOM SOCIAL MARKETING .....	29
	6: LOGISTICS MANAGEMENT .....	32
	7: PRIVATE SECTOR LEVERAGING .....	40
	8: PVO/NGO SUPPORT .....	42
	9: BEHAVIORAL RESEARCH .....	44
	10: PROGRAM MONITORING AND EVALUATION .....	45
IV.	PROJECT MANAGEMENT AND COUNTRY OFFICE .....	51
V.	ILLUSTRATIVE BUDGETS .....	53